

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 39.632935 Longitude: -84.209369

South Towne Centre Dayton, OH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	7,531	66,782	160,652
	Population Est 23Q1	7,535	66,881	160,762
	Population Est 22Q4	7,544	66,918	160,980
	Population Est 22Q3	7,514	66,575	160,520
	Population Est 22Q2	7,490	66,508	160,378
	Population Est 22Q1	7,491	66,497	160,365
	Population Est 21Q4	7,440	66,494	160,439
	Population Est 21Q3	7,394	66,507	160,468
	Population Est 21Q2	7,390	66,422	160,192
	Population Fcst	7,626	66,633	160,686
	2010 Census Population	6,878	63,076	148,725
	2000 Census Population	5,807	56,916	136,896
	1990 Census Population	4,685	49,731	123,698
	Current Year Daytime Population	11,416	70,529	154,208
	Average Seasonal Population	73	725	1,790
	Historical Annual Growth, 1990 – 2000	2.17%	1.36%	1.02%
	Historical Annual Growth, 2000 – 2010	1.71%	1.03%	0.83%
	Estimated Annual Growth, 2010 – CY	0.64%	0.40%	0.54%
	Projected Annual Growth, CY to Y5	0.25%	-0.04%	0.00%
	Group Qtrs Est	8	1,414	2,224
Transient Est Average Last 4 Qtrs	1,866	5,432	7,080	
<b>Households</b>	Current Year Estimated Households	3,785	30,082	68,866
	Households Est 23Q1	3,788	30,128	68,917
	Households Est 22Q4	3,792	30,142	69,014
	Households Est 22Q3	3,779	29,991	68,793
	Households Est 22Q2	3,763	29,960	68,741
	Households Est 22Q1	3,764	29,958	68,744
	Households Est 21Q4	3,733	29,946	68,768
	Households Est 21Q3	3,710	29,952	68,785
	Households Est 21Q2	3,709	29,913	68,669
	Households Fcst	3,835	30,009	68,882
	2010 Census Households	3,428	28,035	63,461
	2000 Census Households	2,797	24,645	57,683
	1990 Census Households	2,141	20,515	50,175
	Historical Annual Growth, 1990 – 2000	2.71%	1.85%	1.40%
	Historical Annual Growth, 2000 – 2010	2.05%	1.30%	0.96%
	Estimated Annual Growth, 2010 – CY	0.70%	0.50%	0.58%
	Projected Annual Growth, CY to Y5	0.26%	-0.05%	0.00%
Population per Household	1.99	2.17	2.30	

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South Towne Centre Dayton, OH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	1.6%	2.0%	2.3%
	HH Income \$250,000 to \$499,999	1.9%	2.3%	2.7%
	HH Income \$200,000 to \$249,999	4.5%	5.5%	6.4%
	HH Income \$175,000 to \$199,999	3.9%	4.3%	4.3%
	HH Income \$150,000 to \$174,999	6.0%	6.3%	6.3%
	HH Income \$100,000 to 149,999	19.5%	18.6%	18.6%
	HH Income \$75,000 to 99,999	18.1%	13.5%	14.2%
	HH Income \$50,000 to 74,999	17.9%	18.2%	16.4%
	HH Income \$35,000 to 49,999	12.9%	11.3%	10.6%
	HH Income \$25,000 to 34,999	5.7%	6.3%	6.6%
	HH Income \$15,000 to 24,999	5.5%	5.9%	6.0%
	HH Income \$0 to 14,999	2.5%	5.9%	5.5%
	Average Household Income	\$98,596	\$104,176	\$110,837
	Median Household Income	\$81,941	\$78,854	\$82,773
	Per Capita Income	\$49,580	\$47,760	\$48,104
	Average Disposable Income	\$80,999	\$82,027	\$85,204
	Median Disposable Income	\$70,017	\$67,422	\$70,534
	Discretionary HH Income Over \$150,000	5.0%	6.4%	7.7%
	Discretionary HH Income \$125,000 to \$149,999	3.0%	4.2%	4.7%
	Discretionary HH Income \$100,000 to \$124,999	8.3%	7.9%	8.0%
	Discretionary HH Income \$75,000 to \$99,999	12.3%	13.7%	13.6%
	Discretionary HH Income \$50,000 to \$74,999	26.4%	19.5%	20.2%
	Discretionary HH Income \$25,000 to \$49,999	29.6%	27.2%	25.2%
	Discretionary HH Income Under \$25,000	15.4%	21.1%	20.6%
	Average Discretionary HH Income	\$61,539	\$61,708	\$64,309
	Median Discretionary HH Income	\$54,101	\$51,757	\$54,404
	Householder White – Count	2,728	24,053	57,901
	Median HH Income	\$83,006	\$81,716	\$85,716
	Average HH Income	\$90,731	\$92,344	\$95,264
	Householder Black or African-American – Count	278	2,202	3,958
	Median HH Income	\$47,802	\$56,493	\$58,891
	Average HH Income	\$63,907	\$70,077	\$73,991
	Householder Hispanic – Count	210	1,168	2,070
Median HH Income	\$84,480	\$64,657	\$61,493	
Average HH Income	\$100,605	\$83,272	\$81,519	
Householder Asian or Pacific Islander – Count	316	1,305	2,190	
Median HH Income	\$103,652	\$106,311	\$114,214	
Average HH Income	\$101,508	\$108,483	\$114,596	
Householder Other or Pacific Islander – Count	253	1,354	2,747	
Median HH Income	\$82,389	\$75,169	\$71,304	
Average HH Income	\$102,625	\$94,276	\$87,089	

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South Towne Centre Dayton, OH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Gender</b>	Male Population	3,573	31,898	77,146
	Female Population	3,958	34,883	83,506
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	472	3,766	8,619
	Count of Pop 0 to 7 years	621	5,122	12,278
	Count of Pop 5 - 13	659	6,296	16,383
	Count of Pop 14 - 18	280	2,932	7,881
	Count of Pop 19 - 22	287	2,982	7,825
	Count of Pop 22 - 25	224	2,250	5,758
	Count of Pop 25 - 29	529	4,204	9,044
	Count of Pop 30 - 34	651	4,642	9,683
	Count of Pop 35 - 39	583	4,378	10,006
	Count of Pop 40 - 44	458	3,958	9,649
	Count of Pop 45 - 59	1,253	11,588	29,151
	Count of Pop 60 - 74	1,310	12,422	30,111
	Count of Pop 75 - 84	605	5,280	12,184
	Count of Pop 85+	222	2,083	4,357
	% of Pop 0 to 4 years	6.3%	5.6%	5.4%
	% of Pop 0 to 7 years	8.3%	7.7%	7.6%
	% of Pop 5 - 13	8.7%	9.4%	10.2%
	% of Pop 14 - 18	3.7%	4.4%	4.9%
	% of Pop 19 - 22	3.8%	4.5%	4.9%
	% of Pop 22 - 25	3.0%	3.4%	3.6%
	% of Pop 25 - 29	7.0%	6.3%	5.6%
	% of Pop 30 - 34	8.6%	7.0%	6.0%
	% of Pop 35 - 39	7.7%	6.6%	6.2%
	% of Pop 40 - 44	6.1%	5.9%	6.0%
	% of Pop 45 - 59	16.6%	17.4%	18.1%
	% of Pop 60 - 74	17.4%	18.6%	18.7%
	% of Pop 75 - 84	8.0%	7.9%	7.6%
	% of Pop 85+	2.9%	3.1%	2.7%
Median Age	40.9	42.5	42.7	
Average Age	42.7	43.1	42.7	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.7%	6.0%	5.7%
	% of Pop 5 - 13	9.2%	10.0%	10.8%
	% of Pop 14 - 18	3.7%	4.6%	5.2%
	% of Pop 19 - 22	3.9%	4.7%	5.2%
	% of Pop 22 - 25	3.2%	3.6%	3.8%
	% of Pop 25 - 29	7.1%	6.5%	5.8%
	% of Pop 30 - 34	9.2%	7.3%	6.2%
	% of Pop 35 - 39	8.0%	6.9%	6.4%
	% of Pop 40 - 44	6.5%	6.1%	6.1%
	% of Pop 45 - 59	17.2%	17.5%	18.3%
	% of Pop 75 - 84	7.1%	6.9%	6.7%
	% of Pop 60 - 74	16.0%	17.6%	17.9%
	% of Pop 85+	2.1%	2.2%	1.9%
	Median Age	39.4	40.3	40.7
Average Age	41.2	41.4	41.1	

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	% of Pop 0 to 4 years	5.8%	5.3%	5.0%
	% of Pop 5 - 13	8.4%	8.9%	9.6%
	% of Pop 14 - 18	3.7%	4.2%	4.6%
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	% of Pop 25 - 29	6.9%	6.1%	5.4%
	% of Pop 30 - 34	8.2%	6.6%	5.9%
	% of Pop 35 - 39	7.5%	6.3%	6.1%
	% of Pop 40 - 44	5.7%	5.7%	5.9%
	% of Pop 45 - 59	16.1%	17.2%	18.0%
	% of Pop 60 - 74	18.7%	19.5%	19.5%
	% of Pop 75 - 84	8.8%	8.8%	8.4%
	% of Pop 85+	3.7%	4.0%	3.4%
	Median Age	42.6	44.6	44.5
Average Age	44.1	44.6	44.0	
Race	Count of White	5,469	52,223	131,842
	Count of Black or African-American	627	5,882	10,665
	Count of Asian or Pacific Islander	794	3,651	6,973
	Count of Other races	641	5,026	11,172
	White	72.6%	78.2%	82.1%
	Black or African American	8.3%	8.8%	6.6%
	Asian	10.5%	5.5%	4.3%
	Other Races	8.5%	7.5%	7.0%
Language Spoken	Speak English at Home	85.6%	90.1%	92.4%
	Speak Spanish at Home	4.3%	3.1%	2.3%
	Speak French or French Creole at Home	0.1%	0.3%	0.2%
	Speak German at Home	0.4%	0.3%	0.5%
	Speak Other Indo-European Languages at Home	3.1%	1.6%	1.2%
	Speak Russian and Other Slavic Languages at Home	0.6%	0.2%	0.2%
	Speak Chinese at Home	0.3%	0.6%	0.6%
	Speak Korean at Home	0.1%	0.1%	0.1%
	Speak Vietnamese at Home	0.1%	0.4%	0.3%
	Speak Other Asian Languages at Home	3.3%	1.7%	1.2%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.1%	0.1%
	Speak Other Language at Home	2.0%	1.5%	1.0%
Hispanic	Hispanic Population	398	3,013	6,209
	Hispanic Population Percent	5.3%	4.5%	3.9%
	Mexican	24.5%	35.1%	43.2%
	Puerto Rican	11.0%	19.2%	15.6%
	Cuban	4.2%	2.1%	2.1%
	Dominican	0.0%	0.8%	1.1%
	Central American	42.1%	24.3%	18.4%
	South American	14.4%	12.8%	13.0%
	Other Hispanic	3.8%	5.7%	6.6%
	2000 Hispanic Population Percent	1%	1%	1%
	1990 Hispanic Population Percent	1%	1%	1%

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<b>Ancestry</b>	American (percent of total population)	5.0%	6.4%	6.4%
	American	4.8%	6.3%	6.2%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	10.5%	5.5%	4.3%
	Chinese	1.0%	0.8%	0.8%
	Japanese	0.1%	0.2%	0.1%
	Korean	0.4%	0.2%	0.2%
	South Central Asian (ie. Indian)	7.1%	3.0%	2.2%
	South East Asian (ie. Vietnamese)	1.0%	0.9%	0.8%
	Other Asian	1.0%	0.3%	0.2%
	European (percent of total population)	41.9%	45.2%	48.6%
	British	8.4%	8.7%	9.5%
	Dutch	1.1%	0.9%	0.8%
	French	1.3%	1.2%	1.2%
	German	13.5%	16.0%	17.3%
	Italian	2.5%	2.7%	2.8%
	Polish	1.8%	1.2%	1.4%
	Scandinavian	0.9%	1.1%	1.3%
	Scotch/Irish	9.1%	9.6%	10.1%
Other European (ie. Greek/Russian)	3.4%	3.8%	4.2%	
Middle Eastern	2.1%	1.5%	1.0%	
Other Ancestry	17.5%	16.7%	15.9%	
Unclassified Ancestry	17.6%	20.1%	19.9%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	5,610	48,555	114,186
	Elementary (0 to 8)	2.4%	1.6%	1.6%
	Some High School (9 to 11)	2.3%	3.8%	3.7%
	High School Graduate (12)	17.3%	21.6%	21.7%
	Some College (13 to 16)	17.1%	19.9%	19.7%
	Associates Degree Only	9.4%	9.7%	9.5%
	Bachelors Degree Only	30.7%	25.7%	25.2%
	Graduate Degree	20.7%	17.8%	18.6%
	% College (4+)	51.4%	43.5%	43.8%
<b>Household Type</b>	Total Households – count	3,785	30,082	68,866
	One Person HHs – count	1,622	10,699	21,862
	Family HHs – count	1,894	17,438	42,828
	Married Couple – count	1,506	13,784	33,948
	w/own children – count	567	5,153	12,747
	w/out own children – count	938	8,631	21,201
	Male Householder – count	167	1,159	2,534
	Female Householder – count	222	2,495	6,346
	Non-Family Households – count	269	1,945	4,176
	1 Person Household	42.8%	35.6%	31.7%
	2 Person Household	33.5%	35.5%	35.6%
	3 Person Household	11.7%	13.2%	14.0%
	4 Person Household	7.4%	9.5%	11.3%
	5 Person Household	2.7%	4.0%	4.7%
6 Person Household	1.3%	1.5%	1.7%	
7+ Person Household	0.6%	0.8%	0.9%	
% Households With Children	21.6%	24.4%	26.1%	

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<b>Housing</b>	Total Housing Units	4,006	31,755	72,507
	Owner Occupied Percent	49.3%	56.2%	63.5%
	Renter Occupied Percent	45.2%	38.5%	31.5%
	Vacant Housing Percent	5.5%	5.3%	5.0%
	Total Housing Units (Census 2000)	3,102	26,424	61,109
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	0.4%	1.1%	1.5%
	Property Value \$750,000 to \$999,999	0.7%	2.3%	3.0%
	Property Value \$500,000 to \$749,999	6.0%	9.9%	12.4%
	Property Value \$400,000 to \$499,999	12.0%	10.7%	12.1%
	Property Value \$300,000, to \$399,999	22.1%	20.0%	18.7%
	Property Value \$200,000 to \$299,999	31.9%	28.1%	25.4%
	Property Value \$150,000 to \$199,999	16.7%	11.5%	10.6%
	Property Value \$100,000 to \$149,999	6.3%	7.8%	8.9%
	Property Value \$60,000 to \$99,999	2.5%	5.0%	3.5%
	Property Value \$40,000 to \$59,999	0.4%	1.5%	1.2%
	Property Value \$0 to \$39,999	1.0%	1.9%	2.5%
	Median Home Value	\$269,634	\$278,539	\$291,446
<b>Wealth per Household</b>	\$0 and under - percent	17.6%	17.3%	16.8%
	\$1 to \$4999 - percent	8.5%	8.4%	8.0%
	\$5k to \$9999 - percent	4.7%	4.6%	4.4%
	\$10k to \$24999 - percent	6.5%	6.4%	6.2%
	\$25k to \$49999 - percent	6.7%	6.7%	6.7%
	\$50k to \$99999 - percent	10.0%	10.1%	10.2%
	\$100k to \$249999 - percent	17.7%	18.0%	18.3%
	\$250k to \$499999 - percent	13.2%	13.3%	13.7%
	\$500k+ - percent	15.3%	15.2%	15.7%
	Median HH Wealth	\$80,782	\$82,675	\$88,782
	Avg HH Wealth	\$244,705	\$245,392	\$252,327
<b>Economic Viability</b>	Economic Viability Local	275	277	270
	Economic Viability Indexed	102	102	100
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	3,980	34,874	82,420
	Managerial/Executive	18.2%	19.5%	19.9%
	Professional Specialty	31.6%	30.0%	29.5%
	Healthcare Support	4.9%	2.6%	2.5%
	Sales	11.5%	10.0%	9.5%
	Office & Administrative Support	11.8%	9.7%	9.7%
	Protective Service	2.1%	2.0%	1.8%
	Food Preparation	3.3%	4.7%	5.1%
	Building Maintenance & Cleaning	1.5%	2.3%	2.2%
	Personal Care	2.4%	2.5%	2.3%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.2%
	Construction	5.4%	4.8%	5.6%
	Production & Transportation	7.5%	11.7%	11.8%
	Percent White Collar Workers	77.9%	71.7%	71.0%
	Percent Blue Collar Workers	22.1%	28.3%	29.0%

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	Agriculture/Mining/Construction	2.3%	4.5%	5.0%
	Manufacturing	13.3%	12.1%	12.4%
	Transportation	3.0%	4.7%	4.3%
	Information	1.8%	2.1%	1.9%
	Wholesale/Retail	14.7%	12.7%	12.8%
	Finance, Insurance, Real Estate	7.7%	7.7%	7.4%
	Professional Services	12.3%	11.1%	10.0%
	Management Services	0.0%	0.7%	0.4%
	Administrative/Waste Services	4.8%	3.7%	3.7%
	Educational Services	27.5%	25.7%	26.1%
	Entertainment Services	5.1%	6.9%	7.6%
	Other Professional Services	1.7%	3.4%	3.4%
	Public Administration	5.9%	4.6%	5.1%
<b>Vehicles per HH</b>	No Vehicles	4.7%	5.1%	4.7%
	1 Vehicle	46.9%	38.5%	34.3%
	2 Vehicles	34.3%	38.4%	40.7%
	3 or more vehicles	14.1%	18.0%	20.2%
	Average Number of Vehicles	1.62	1.77	1.85
<b>Change</b>	Births (last 12 months)	91	736	1,688
	Deaths (last 12 months)	95	788	1,851
	Migration (last 12 months)	45	331	452
<b>Work place</b>	Workplace Establishments	539	2,147	4,203
	Workplace Employees (FTE)	7,448	30,534	62,553